



MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Violet Varona-Lukens, Executive Officer
Clerk of the Board of Supervisors
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

Chief Administrative Officer

At its meeting held September 2, 2003, the Board took the following action:

58-C

The following statement was entered into the record for Supervisors Knabe and Burke:

“The California Public Utilities Commission (PUC) postponed its decision on the ‘310’ area code split from its August 2003 meeting until October 16, 2003. South Bay elected officials, businesspeople and other community leaders recently met with PUC Commissioners and key staff members on Thursday, August 14, 2003 and Monday, August 18, 2003, and learned that it would be beneficial to provide more hard data to present the case against splitting the ‘310’ area code and creating a new ‘424’ area code at this time or any time in the foreseeable future. The proposed ‘424’ area code would include the 16 cities south of Imperial Highway, from El Segundo to San Pedro.

“One issue that needs to be addressed is how much it would cost the 29,000 individual businesses located in the proposed ‘424’ area code to reprint letterhead, stationary, business cards, ads, listings in phone books, etc. The South Bay Area Chambers of Commerce (SBACC) is currently involved in collecting data from large, midsize and independent small corporations in the proposed ‘424’ area code. The South Bay Cities Council of Governments has requested that the County assist in getting estimates to reflect public sector cost for the aforementioned items.”

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58-C (Continued)

Therefore, on motion of Supervisor Knabe, seconded by Supervisor Yaroslavsky-, unanimously carried, the Chief Administrative Officer was instructed to:

1. Report to the Board no later than October 1, 2003 with cost estimates for reprinting letterhead, business cards, stationery, etc. for all County facilities presently located in the proposed South Bay "424" area code; and
2. Send correspondence to each of the local government jurisdictions, school districts and special districts located in the proposed "424" area code asking their cooperation and assistance in helping to provide cost estimates for their respective jurisdictions.

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Copies distributed:

Each Supervisor
County Counsel